

- Make a Difference in Someone's Life... and in Yours! -

## **Quarterly Meeting Minutes**

June 19th, 2024 3:00 PM-4:00 PM

## **Minutes**

Wilton Rooks called the meeting to order at 3:07 pm. He welcomed members and guests and introduced the officers and other members of the Board of Directors including the Board Advisors.



Wilton reviewed the Cresswind Community Fund Mission Statement describing how the work of the Community Fund is guided by its Mission Statement.



Wilton introduced John Ulam who reviewed the Financial Report.



As part of his report, John described how the grants were used to help seniors in Hall County. He indicated that a Fall campaign to support the local food banks would be coming soon. For more financial information see additional slides in the Addendum.

Wilton reviewed the list of Community Fund Committees. He mentioned that there were many opportunities to participate in the work of the Community Fund and encouraged members to volunteer to serve on a committee that was of interest to them



Next Wilton reviewed Programs that the Community Fund sponsors. He highlighted the Outreach Committee, the Focus 55 Program and service to Veterans. He described the way that the Community Fund uses these programs in the granting process



Wilton high-lighted the quarterly Community Fund Newsletter and described how it is used to record the work of the Community Fund. Carol Hanon and Lois Ehlers edit the Newsletter which provides information on how the funds are utilized and who has been

helped. It increases awareness that there are real live people behind the statistics who have benefited from the generosity of Community Fund members. The Newsletter provides a way to record the work with photographs of the people and organizations who have received help from the Fund.

Wilton introduced Mark Nestle to present information on the recent Leadership Work Sessions. Mark said that these Work Sessions are intended to assist the Board in reviewing and evaluating its work. Mark indicated that seventy ideas for improvement and growth had been identified in the first Work Session ant that in the second Work Session scheduled for June 25<sup>th</sup> we would be evaluating these ideas to determine which ones could be implemented immediately, which ones we should develop right away and which ones required more thought and could be held for later. It is hoped that this will help the Fund continue to develop and prevent stagnation. He invited that anyone interested in participating in the process to talk to him about it. He indicated that there would be reports on the progress that we are making at future quarterly meetings.

Next on the agenda was Bud Baker who described the Help me Please program. Bud stated there are around 90 Help Me Please volunteers with half of that number doing the majority of the work at any given time. He indicated that Help Me Pleased has received 220 requests in the first half of the year completing around 200 of those. He said that roughly 150 hours a month are volunteered through Help Me Please. Over \$20,000 has been donated in the 2<sup>nd</sup> quarter of 2024 through Help Me Please. Bud indicated that the average donation is a little over \$100.00.

Wilton introduced Elaine Wood who described the Grandparents Raising Grandchildren (GRG) Program. Elaine illustrated her discussion with an example of a family we have helped. Elaine indicated that Grandparents Raising Grandchildren vets each family applying for a GRG grant. Mentoring families is part of the service provided to GRG families to help them find other support that may be available to them. Elaine encouraged members to pass along to the Community Fund the contact information for any grandparents raising grandchildren who need help.

Darla Eden was up next to described the work of the new Community Outreach Committee. She said that the first order of business was to define the group and be sure that the Cresswind Community Fund story was presented consistently, professionally and efficiently every time with the focus on reaching and engaging a larger audience outside of Cresswind. Darla described the goals of the Community Outreach Committee which are:

- Raise awareness of the Community Fund and its programs and services.
- Cultivate existing relationships.
- Have more defined strategic partners
- Collaborate with other Cresswind groups
- Connect with groups outside Cresswind like Helping Hall, North Georgia .Community Foundation, United Way.
- Drive visits to our website.

Darla invited anyone interested in joining the Community Outreach Team to join them at the Work Session on June 25<sup>th</sup>.

Wilton asked John Prentice to report on the 6<sup>th</sup> Annual Golf Tournament which is scheduled for October. John mentioned that the Golf Tournament was in support of First Responders. He told the group that they are currently looking for sponsors. He encouraged members to consider recommending a sponsoring company or organization or to consider making a contribution themselves possibly sponsoring the participation of a First Responder.

Wilton introduced the new Community Fund website which maintains the familiar address of <a href="https://cwcfund.org/">https://cwcfund.org/</a> He described the improvements to navigation on the site and encouraged everyone to take a look at the new website.



Next up was the Community Fund Raffle. Candice Bolton served as the Master of Ceremonies for the Raffle drawing. Ten prizes were awarded.

The meeting was adjourned at 3:55.

Respectfully submitted

Cathy Jeffrey Secretary



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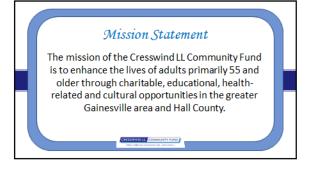
## Addendum Supporting Documents









































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